

THE AFRICA CHANNEL

**THE AFRICA CHANNEL UNVEILS ITS BLACK HISTORY MONTH LINE-UP
FOCUSED ON BLACK AMBITION, EXCELLENCE AND IDENTITY
INCLUDING WORLD PREMIERE SNEAK PEEK
OF ORIGINAL SERIES 'AFRICAN ROYALE'**

LOS ANGELES, JANUARY 24, 2023 – The Africa Channel today unveiled a portion of its Black History Month line-up fueled by the theme of Black Ambition, Excellence and Identity. Heading the line-up will be a much-anticipated sneak peek of the channel's new original reality series ***African Royale*** which follows one Nigerian heiress' journey as she navigates a life and career while carving out an identity as both an African and an American in Black America.

Remarked The Africa Channel Chief Operating Officer Narendra Reddy, "In celebration of Black History Month, The Africa Channel has assembled a celebratory and varied roster of programming. The sneak peek of *African Royale* represents a new benchmark for our channel as we continue to deliver on our commitment of increasing our original production slate." He added, "Shining a light on Abimbola Fernandez and her revelatory journey in *African Royale*, combined with the premiere of the compelling documentary series *The Rising* celebrating Black Athletes worldwide and our returning *History of Africa* series sponsored by Walmart, embraces our mandate of building bridges between today's Africa and the global viewing audience while celebrating and examining the power of Black Ambition, Excellence and Identity. "

An overview of The Africa Channel's Black History Month line-up:

***African Royale* (1x30) debuts with a World Premiere Sneak Peek Monday, January 30 at 9:00pm/ET, repeating Mondays, Wednesdays, and Fridays at 9:00pm/ET throughout February.**

Starring Her Imperial Highness Abimbola "Bim" Fernandez, *African Royale* will give viewers an inside look at her life as she navigates the contemporary cultural connections new generations of Black Americans are discovering today.

Bim, the youngest daughter of recently deceased African diplomat and diamond, oil and gold tycoon, His Excellency Deinde Fernandez, seeks her own path forward while honoring her family's legacy.

A young and vibrant millennial, Bim embodies the complexities of finding identity under the shadow of her father's royal lineage. As she fights to protect her family's £6 billion fortune, Bim is starting over, forging ahead with her fabulous life in Los Angeles. A businessperson and owner-curator of a priceless couture collection, Bim explores ways to monetize her passion for fashion. But in a city where beauty standards and measure of success can be toxic, Bim begins to question her body image and lifestyle. She's hesitant about joining the dating scene and suspicious of people's motives as she forms new friendships.

Along her journey, Bim discovers the fun and challenges of independent life despite her royal status and recognizes that carving out a name for herself is harder than she thinks.

The new original series is being coproduced by **TAC Studios**, The Africa Channel's in-house production and distribution arm, and **Mike Aho Productions**.

***The Rising* (26x30) - New Episodes Air throughout BHM Tuesdays and Thursdays at 8:00pm/ET and Sundays at 7:00pm/ET.**

A timeless documentary series celebrating the contributions of Black athletes worldwide - those who have endured and broken the barriers of discrimination and inequality to make an impact, beyond their sports. *The Rising* will provide inspirational programming during and well beyond Black History Month in February for its celebration of this significant segment of the sports community.

***The History of Africa* (20x60) - Starts January 31 airing Tuesdays, Wednesdays and Thursdays at 10:00pm/ET and Saturdays and Sundays at 8:00pm/ET.**

Sudanese-British journalist, Zeinab Badawi travels across Africa and explores the continent's history from the beginning of time to the modern era with the goal to 'set history straight'. This is a story the whole family can enjoy together during Black History Month – a rich telling of Africa's triumphs, proud heritage, and contributions to the world dating all the way back to the origins of mankind.

About The Africa Channel

The Africa Channel is a linear television network that aims to demystify modern Africa for viewers in the Americas. Available via pay TV distributors across the U.S., Canada and the Caribbean, The Africa Channel entertains and informs audiences with original series, movies, documentaries and specials as well as current affairs, soaps and cultural programming.

Viewers can watch the company's flagship linear channel via pay TV distributors across the U.S., including Charter's Spectrum, Comcast and Cox Communications, as well as in Canada on Rogers Ignite and Bell Fibe and in the Caribbean via the Caribbean Cable Cooperative. It is part of The Africa Channel Inc.

About TAC Studios:

TAC Studios, a division of The Africa Channel, Inc., develops, produces and distributes premium lifestyle content reflecting Africa's influence on the world. TAC collaborates with producers from Africa and around the globe to bring contemporary stories, authentic voices and high-quality productions to audiences worldwide.

About The Africa Channel Inc.

The Africa Channel Inc. is a media company whose sole mission is to celebrate the diversity of culture from across today's Africa, serving audiences that are interested in the Global Black Diaspora.

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